

## **EXECUTIVE REPORT 2022**

Societies' Council for the Collective Management of Performers' Rights

For the second consecutive year, SCAPR is pleased to publish a public report highlighting the key figures and activities of its community of Collective Management Organisations (CMOs) that manage neighbouring rights on behalf of performers.

Revenue collected by SCAPR members increased by 3% in 2021 and reached €800M. This is still 6% below the income collected in 2019 before the COVID crisis which significantly impacted CMOs' collections.

While most of the rights collected have recovered their pre-COVID level, incomes collected in 2021 for the Public Performance right (the right to play recorded productions in public places) are still €56.7M below those collected in 2019. With the slow re-opening of public spaces, the size of the market to collect public performance revenue from, has dwindled.

It is worth noting that thanks to local implementations of EU Directives published during the last 10 years, some types of rights are increasing significantly Although still limited in absolute value, the collections of Making Available on Demand (from streaming platforms) have risen by 25% in 2021. Collections related to Annual Supplementary Remuneration have also increased significantly in 2021. This recently introduced right in the EU will benefit all performers that have contributed to a recording that was published more than 50 years ago and that have no royalty contract with a record company.

During this challenging time, SCAPR members have continued to adapt their internal operations, to expedite the allocation and payment of revenues to performers. By doing so, SCAPR members have managed to distribute €751.5M to performers in 2021, €93.5M more than in 2020.

Exchanges between CMOs have also improved with the signing of 25 new representation agreements between SCAPR members bringing the total number of agreements in place to 789. Of these, 541 agreements generated exchanges of monies internationally amounting €179M, 10% above previous year...

#### **MEMBERSHIP**

### **56** Collective Management Organisations

from 41 countries



Representing: over million performers The SCAPR community has continued to develop our 2 exclusive databases, IPD and VRDB. These have been developed to improve international exchanges by providing centralized information to help correctly identify performers and their contributions to sound recordings and audiovisual works. Almost 890,000 performers are now registered in IPD. The VRDB database already holds more than 10 million unique sound recordings and audiovisual works.

With the aim of improving accuracy in the identification of performers and their work, particularly for international exchanges, SCAPR has decided to make the International Performer Number (IPN), which is generated by the IPD, visible to entities outside the SCAPR community.

GLOBAL PRESENCE With the IPN now being recognised as the authoritative and global unique identifier for performers, SCAPR has developed a new tool to allow non-SCAPR members in the neighbouring rights industry to retrieve the IPN in a secure and GDPR compliant process. In doing so, we aim to facilitate the entire creator-to-customer chain to correctly identify performers and their performances.

Last but not least, an important role of SCAPR is to support international initiatives that promote the establishment of equitable remuneration for performers and the collective management thereof. SCAPR has therefore sent representatives to various meetings and training sessions organised by international nongovernmental organisations.



DATABASES

performers registered

0000

IPD:

### COLLECTION

in 2021, million euros collected by the members +22.8M of SCAPR (+3%) €848.2M €800.0M €777.2M 2019 2020 2021

#### Private copying, Public Performance and TV/Radio broadcasting remain the

**652** 

million euros

most important source of collection for CMOs in 2021 representing 82% of the total collection



### **PAYMENTS**

# €751.5M were paid to performers +93.5M (+14%) €751.5M €658.0M €579.5M 2020 2019 2021

Nota: Payments can be related to several collection's years

### **INTERNATIONAL EXCHANGES**



789 representation agreements in place between SCAPR members 25 new agreements in 2021



### 541 representation agreements

with economical exchanges between CMOs (72%)



€69.8M

allocated by 33 CMOs

### CULTURAL & SOCIAL ACTIVITIES

### **COOPERATION AND DEVELOPMENT ACTIVITIES**

A pool of international experts attending national and international meetings, seminars and foras organized by national and supra national organisations (e.g. WIPO) and governments to:

- Protect, promote and expand the rights of artists
- Provide support on the establishment and effective operations of CMOs
- Exchange best practices





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